

Email Template File

1) Two Tier Affiliate Programs Email

The first template below is the one you need to "amend and send" to potential two tier programs in your chosen niche market. Please read the chapter 3 carefully how to select products or programs you can promote. Using this template to make sure the programs fit the criteria we promote. Well, we not actually promote, but rather we act as a broker. We stand in the middle of the program owners and the marketers who are willing to promote the programs.

2) Email Template To Send To Marketers In Your Chosen Niche

Send the second email template below to the marketers you're trying to recruit. Please follow the steps in chapter 3 to find the marketers who have email lists or ezine newsletters, or websites by Google, Clickbank...

The key is we become a broker, we recommend the programs to the marketers and we earn second-tier affiliate income. Whenever the marketers make sales, they earn first-tier income, we also earn a smaller affiliate commission!

Find the marketer's contact details, insert their variables (i.e. name, site url etc) and send away to make the email more personal!

1) Email To Send To Potential Two Tier Affiliate Programs

Add your name where indicated:

Your name: [insert name]

****Email #1****

Subject Line - A Question About Your Affiliate Program

Hi there,

My name is [insert name] and I'm interested in signing up to your affiliate program. My plan is to recruit sub-affiliates under me and earn a commission on what they sell. However before I do so can you just reassure me of one thing.

You see I want it so that it doesn't matter if the sub-affiliate signs up the first time they click on my link and visit the site, or months down the line, I want it so that I will still get credited for any sales they make providing they sign up before clearing their "cookie cache". Is this the case with your program?

For example let's say I email a sub affiliate on a Monday. They click on the link and visit the site but don't sign up that day. They visit again Friday and sign up then, without clearing their cookie cache. Will I still get commissions for what they sell even though they didn't sign up the first time they clicked on my link and visited your site?

Please be clear in your reply as I have no doubt I can increase your sales but want to be 100% sure that this is the correct program set up for me. Also please confirm that you provide marketing materials for all affiliates.

Thanks very much!

[insert name]

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2) Email To Send To Marketers

Add these details where indicated:

Marketers Website: (Insert Site URL)

Marketers Name: [Marketers Name Here]

Niche Your Targeting: [niche]

Either Your Ad-Alyzer or TinyURL Link: [Insert your ad-alyzer link]

Optional – either add this info or leave it out: [Optional: I signed up to your ezine so I'll be hearing from you soon I hope:)]

When Commissions Are Paid: [Insert when the affiliate program you are brokering for pays commissions. E.g. "on the 30th of each month"]

Your Name: [Enter Your Name Here]

**** Email #2 ****

Subject Line - A Quick Question About (Insert Site URL)

Hi [Marketers Name Here],

I was recently reviewing [niche] sites in some of the major search engines and I came across your web site: [Insert Site URL]. Out of all the sites I came across yours really stood out for me and If you could please spare me just two minutes I have a business proposition for you as you are in the same market as I am.

After reviewing your site I found that we are both targeting the exact same market, though we are not in competition with each other.

I have been studying this target market for quite some time and would like to present you with the opportunity to increase your

income for five minutes work. You will be provided with the marketing materials, all you need do is send out an email to your ezine list or add a graphic to your web site, and you can make money. You can do this by signing up to the affiliate program found here: [Insert your ad-alyzer link].

By promoting this product you can earn a commission without ever having to handle customer service or ship any products. It's a fantastic way to make money pretty much out of thin air!

By working together, we have the potential to create an additional revenue source for both of us -- without investing any money or even any time. Because we share the same target market, your customers are guaranteed to be interested in the product. An affiliate arrangement is a surefire way to make that interest work to our mutual benefit. To sign up to this affiliate program visit: [Insert your ad-alyzer link]

I offer this partnership very selectively, so please do act fast if you wish to go ahead with this. Also please feel free to email me if you have any questions.

Finally [marketers name] I know you're a busy person and I'd like to thank you for reading this email whether you choose to promote and make some extra cash or not. Keep up the good work! [Optional: I signed up to your ezine so I'll be hearing from you soon I hope:)].

By the way, you'll be paid [Insert when the affiliate program you are brokering for pays commissions. E.g. "on the 30th of each month"]. [Insert ad-alyzer link]

Sincerely,

[Enter Your Name Here]

P.S. I hope you don't mind me emailing you it's just your [niche] web site really stood out from the others I came across during my research.